

Loose Change®

a penny saved is a penny earned

New Larger Format and Design!

Order Form

Use the bi-monthly *Loose Change*® newsletter program to give your clients and prospects the information they need to manage their personal finances. With its unique mix of light-hearted illustrations and compelling, readable articles, *Loose Change*® will educate, entertain, and motivate readers to seek your expertise. Personalize the newsletter with your contact information, photo, and logo. A matching calendar is available at an additional cost. FINRA reviewed.



Print

Your Color Photo and Contact Information •

Includes your color photo, company name, address and telephone

Your Company Logo •

Increase brand recognition.

Full Service Delivery •

Turn-key mailing services available to save time and money on postage.

E-mail

Quality •

Mobile compatible and responsive personalized e-mail linking to full articles.

Personalized •

Includes your color photo, logo and contact information.

Multi-channel Distribution •

Deliver timely content in print and electronic channels for optimal response rates.

LTM Client Marketing

ORDER FORM | Customize your newsletter

Please print all information as you wish it to appear on your newsletter.

Tel: 1-800-243-5334 | Fax: 1-800-720-0780

Custom Masthead (Please choose only one)



Photo/Logo

☐ **Send E-mail:** sales@ltmclientmarketing.com

☐ **On File** ☐ **Blank**

Digital image must be in JPG, TIFF or EPS format (300 dpi).

Contact Information

Name: _____

Phone: _____

Designation(s): _____

Fax: _____

Title: _____

E-mail: _____

Company: _____

Website: _____

Address: _____

☐ Registered Representative

City: _____

☐ Investment Advisor Representative

State: _____ Zip Code: _____

Broker-Dealer _____

Pricing

Print Edition

Total Quantity	Subscription with Mailing Services & Postage*	Subscription Bulk-shipped	S&H**
50-99	\$1.66	\$1.05	\$13.00
100-124	\$1.46	\$0.85	\$17.00
125-249	\$1.46	\$0.85	\$21.00
250-499	\$1.36	\$0.75	\$25.00
500-999	\$1.30	\$0.70	\$30.00
1,000-1,999	\$1.25	\$0.65	\$35.00

eNewsletter/Online Edition Pricing***

\$40 per issue

with the printed newsletter plus \$0.05 per e-mail

\$60 per issue

without the printed newsletter plus \$0.05 per e-mail

Initial set-up fee: \$50.00

Subsequent changes

Text : \$25

Photo: \$25

Logo: \$25

I would like to order:

☐ Print subscription with mailing

Mailing Services include:

- 6x9 double window envelope
- Newsletter folding and inserting
- Postage

☐ Print subscription with bulk shipping

☐ Add E-mail Edition with printed newsletter

☐ E-mail Edition only

A subscription consists of six issues per year. A subscription is on-going, and every issue will be produced unless our office is notified otherwise. Written notification must be received 45 days in advance of the publication date.

* Postage is at prevailing rate, and is subject to change without notice

** Charges may vary to Alaska, Hawaii, and Puerto Rico.

*** Pricing is based on subscribing to all six issues per year.

Order Information

Order Details

A. Direct Mail Quantity per issue: _____ at \$ _____/each = \$ _____

B. Bulk Shipped* Quantity per issue: _____ at \$ _____/each = \$ _____

C. eNewsletter/Online Edition = \$ _____

D. Shipping and Set-up Set-up Fee (if applicable \$50) = \$ _____

S/H - see pricing chart = \$ _____

TOTAL = \$ _____

Submit Order

☐ **Order by Email:** sales@ltmclientmarketing.com ☐ **Order by Fax:** 1-800-720-0780 ☐ **Order by Mail:** LTM Marketing Specialists LLC
45 Prospect Ave, Albany, NY 12206

Note: Please e-mail photos, logos, or mailing lists to sales@ltmclientmarketing.com

Referral Program

Refer someone, and once their order is fulfilled we'll process your savings!

Name: _____

Phone: _____

E-mail: _____



☐ **Yes, I'm interested in the matching Loose Change® calendar.**

Questions? Call us at 800-243-5334 or email us at sales@ltmclientmarketing.com

Accepted Payment Methods

How to provide your credit card information:

Online: Login credentials will be provided to you. | **Phone:** Call our office and provide it over the phone.
For your protection, please **DO NOT** e-mail or fax your credit card information.



Order Authorization

I authorize **LTM Marketing Specialists LLC** to process charges to my credit card on an ongoing basis as per my order above. This authorization is to remain in effect until **LTM** has received written notification of termination from me in such time and in such manner as to afford **LTM** a reasonable opportunity to cancel my order in a timely and favorable fashion.

Charges to your credit card will appear as: **LTM Marketing Specialists**

LIMITATION OF LIABILITY: **LTM Marketing Specialists LLC** ("LTM") sole liability to the customer or any third party for claims, notwithstanding the forms of such claims, for any error or omission in the service, or late delivery or unavailability of the services, shall be to correct the error and provide the services as promptly as possible. In no event will LTM be responsible for special, indirect, incidental or consequential damages which the customer may incur or experience on account of entering into or relying on this agreement. The customer hereby releases and forever discharges LTM for any and all action, claims, demands, costs, expenses and compensation whatsoever, in connection with the foregoing.

I have read and agree to the above Limitation of Liability disclosure. I submit my order for processing.

Customer Signature or Authorized Person:

Date: _____

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